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# 1. Company Overview



#### Continuously striving to anticipate, meet and exceed all customer requirements



Samkwang has been established at Reynosa Mexico since 2005 with a clear mission to be focus 100% Customer providing services from top quality facilities, technological know-how, and competent human talent. Through incessant creation and innovation, we are intent on becoming one of the top ranking technology companies of the world.

MEXICO	SAMKWANG AUTOMOTIVE Co.,Ltd.	Sales Amount	7.8 M USD (2018)
KOREA	SAMKWANG AUTOMOTIVE Co.,Ltd.	Sales Amount	300 M USD (2018)

VIETNAM (New company 2018 founded)	SAMKWANG AUTOMOTIVE Co.,Ltd.	Sales Amount	New company(less 1 year)
CHINA	SAMKWANG AUTOMOTIVE Co.,Ltd.	Sales Amount	440 M USD (2018)

## 2. Management Philosophy









**Vision** 

 A strong foundation of Core Competences, serving a Global Market, with World Class Performance in Delivering Value-added Services

**Behavioral Norm** 

- Ownership
- Persistency to achieve goals

#### Human Talent

Provides equal opportunity for everyone on the belief that 'People are the Key.' We believe in treating our customers with respect and faith

Emphasis on Fundamental

We integrate honesty, integrity and business ethics into all aspects of our business functioning

**Core Values** 

On-site Oriented

On the basis of 3 On-site Principles (On the site, On-site observation, On-site grasping) everyone is urged to solve problems on site.

Technology First

Driving force for future will be sought through automation and development of new technologies.

Differentiation

Differentiate in product and technology to remain competitive at all time.

## 3. Company Strategy





Based on our core capability, SAMKWANG has a plan to expand its business into diverse products and materials as an expert company.

#### **Products Diversification**

Expanding into automotive,

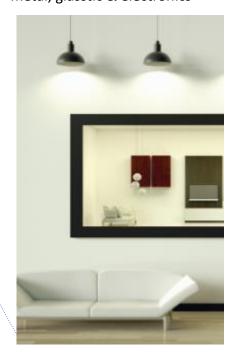
Cosmetics, home-appliance, and
medical equipment field





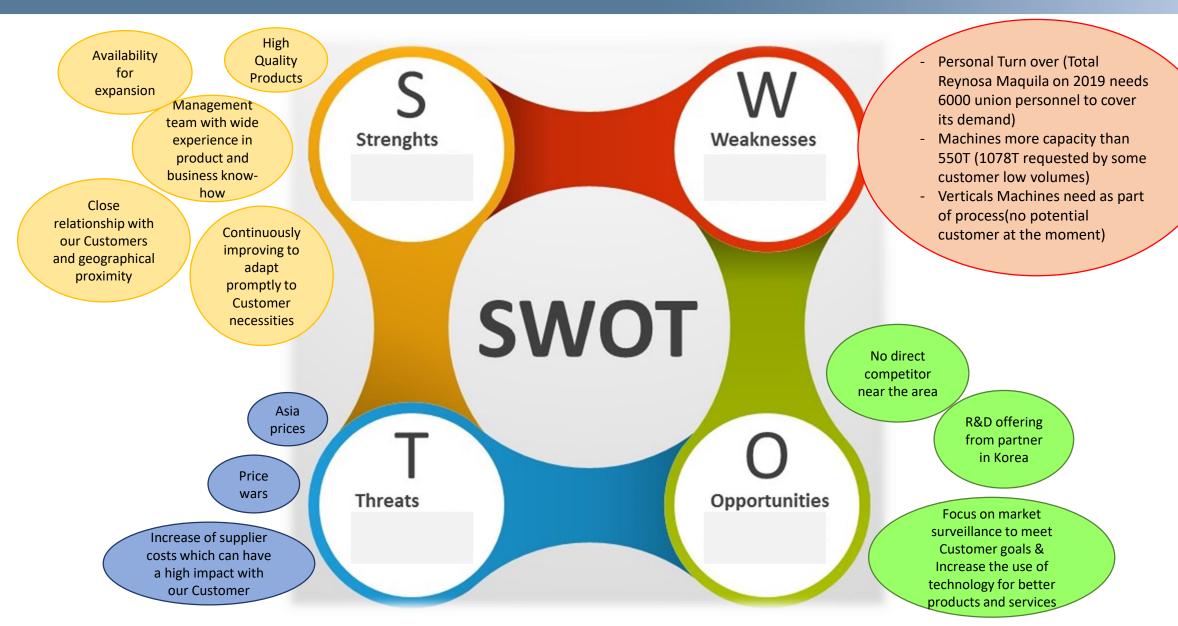
# Materials Diversification(Korea/China)

field as urethane, silicone, metal, glasstic & electronics



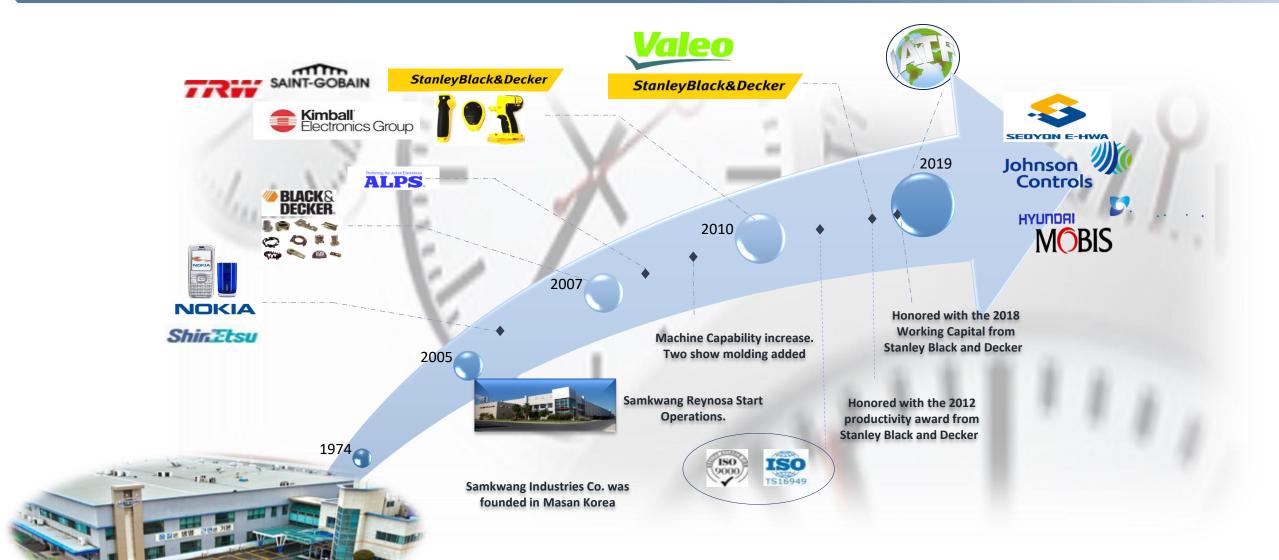
#### 4. SWOT





# 5. Company History





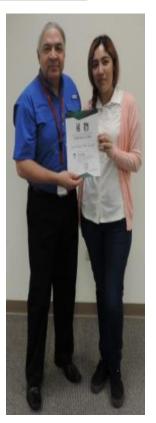
# 6. Company Organization



On the strength of process improvements know-how and product quality, Samkwang is growing into business

Green belt certification
September 2019





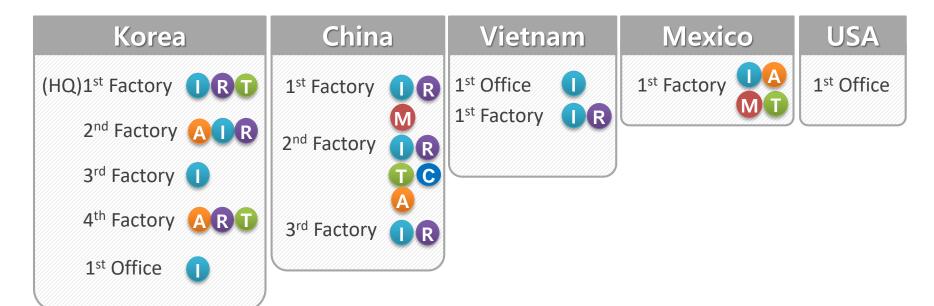
VSM certification September 2019



## 6.1 Samkwang global presence



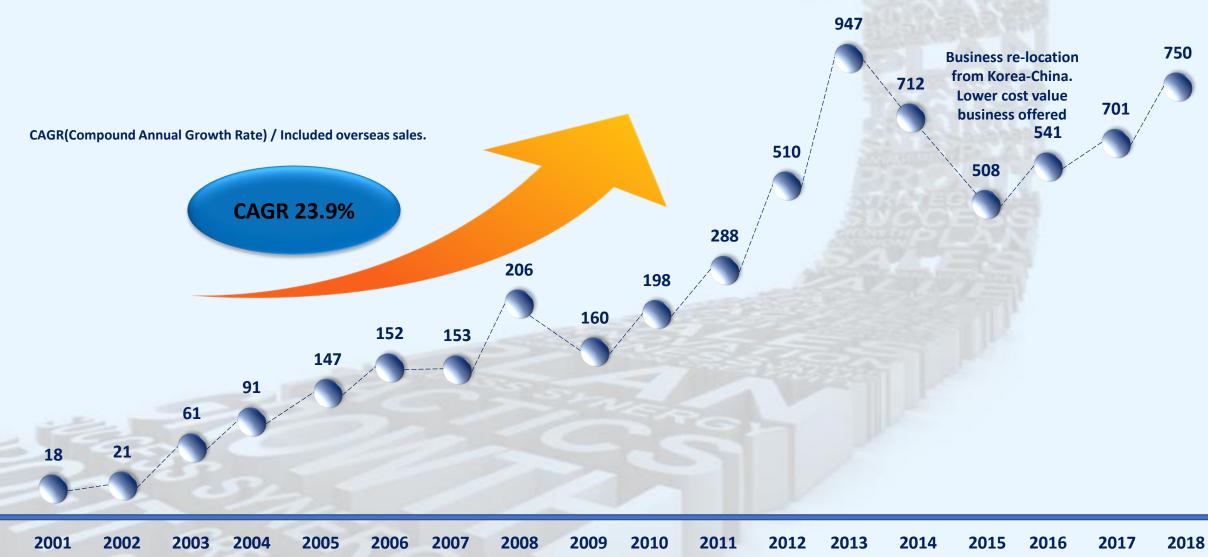
Korea China Vietnam Mexico USA Total	845 4,870 1,374 190 1 7,280	CEO	I T A Automotive Tool R R & D M Medical C Cosmetics
		6. Company Organization	



#### 7. Gross Sales



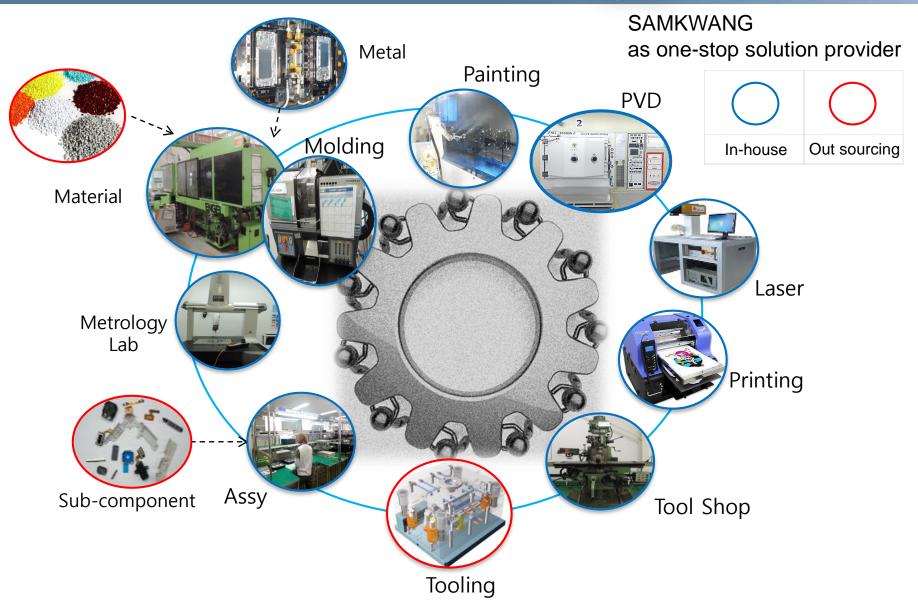




# 8. Manufacturing Process







# 8.1 Tooling





On the basis of accumulated processing technology and know-how from general-use to precision facility, Samkwang realizes processing of quality precision products and implements diverse molding injection and patterns.

We provide solutions that can solve problems as they occur in injection process through accumulated knowledge, from

the design stage to stable mass production.

#### **Equipment Status**

- **EDM CNC**
- **Conventional EDM**
- Die Posting Machine
- **EDM Drill**
- Mig, Tig& Laser Weld Machine
- **CNC Milling Machine**
- **Conventional Milling Machine**
- **NC Wire EDM**
- Lathe

- Grande Machine
- ❖ Height Gauge
- ❖ Eng. Change / Repairing
- ❖Go-No Go gages, Poka-yokes
- ❖ New Tool capability via Korean partnerships.



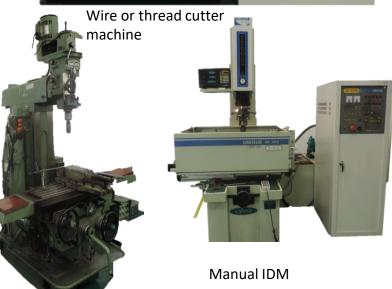
IDN-Robo form 350





Regular milling machine





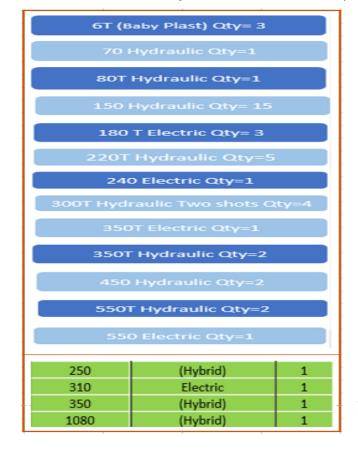
## 8.2 Injection Molding



With state-of-the-art injection facility, we have technological capability for injection control and superb reproducibility as well as quality and cost competitiveness through unmanned automation system.

We can meet specifications desired by our clients using plastic injections for prompt production with the capacity for reproducibility and mass-production capacity. On the strength of on-going R&D and specialized know-how for injection of mobile phones, we have competitiveness in productivity and cost thanks to our unmanned automation system. We ensure quality products with bold investments in injection clean-room and optimum work environment.

**Equipment Status** 



Expansion of 4 new machines (3<sup>rd</sup> quarter FY20)





- Primarily based on Engel machine
- Expansion availability
- 40 Machines



# 8.3 Capacity



44% 6T (Baby Plast) Qty= 3 0% 80T Hydraulic Qty=1 27% 36% 180 T Electric Qty= 3 42% 28% 0% 240 Electric Qty=1 29% 16% 350T Hydraulic Qty=2 32% 22% 550T Hydraulic Qty=2 12% 25%

100%



We are in possession of world-class technology and unmanned automation system that can implement diverse coating patterns.

We can implement both spindle method and X-Y method of coating to go with our auto process system that can minimize defects in coating process.





XY methode



- Flat Surface Painting (X-Y Paint Lines)
- Irregular Surface Painting (Spindle Paint Lines)
- Piano Black
- ❖ Top UV coating













# 8.5 Heat Transfer/Pad Printing



We are in possession of world-class technology and unmanned automation system that can implement diverse coating patterns.

#### **Equipment Status**

- Pad Printing
- Heat Transfer



Pad printing



Heat transfer

## 8.6 Laser etching



Applying the principle of intaglio-type marking using different wave lengths and energy, we are implementing diverse forms of marking on the surface of various materials such as logo, trade mark, letters, and pictures.

We are in possession of state-of-the-art Fiber laser equipment that has a function to transform unique colors using instant chemical reactions that do not damage surfaces. Our equipment is very beneficial in reinforcing durability of product quality with specialize technologies for stabilization of TSP tapes and removal of flaws in coating. The technology can be applied to such fields as plastic injection, materials for auto interior, eye-glass frame, medical instruments, and precious metal





**Key FOB** 

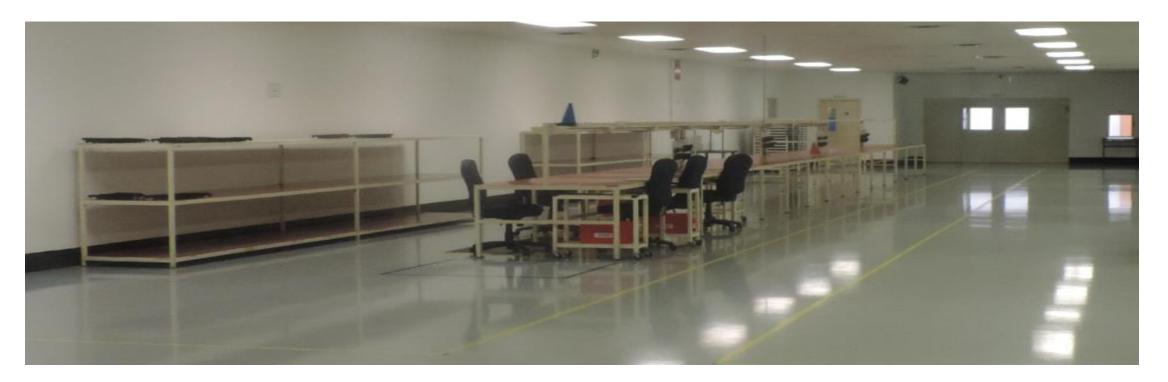
Center Fascia

#### 8.7 Assembly line



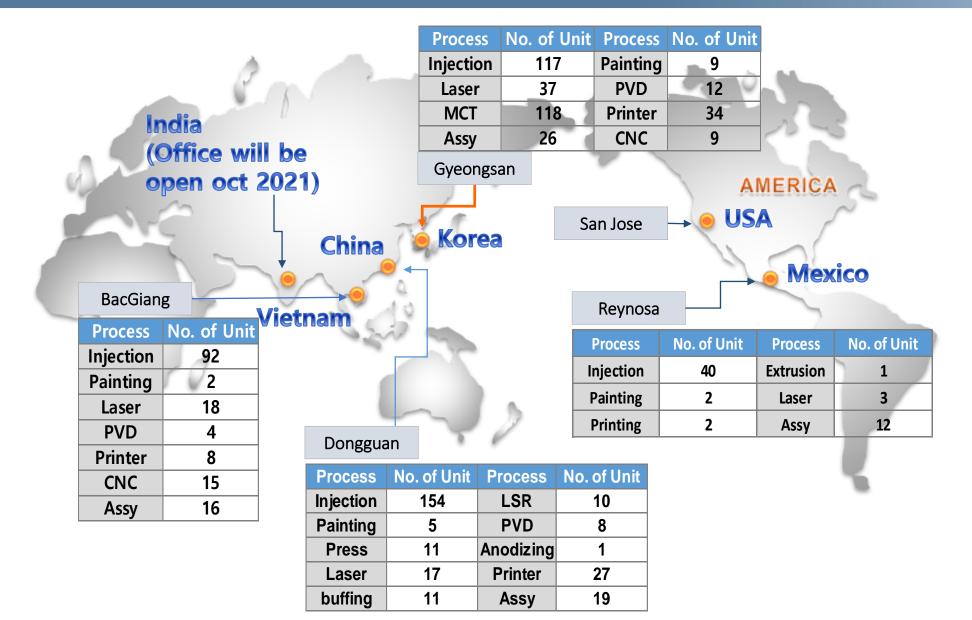
We implement assembly work of complex and precise plastic parts through construction of automation line perfectly if is required, and realize customer delight through epoch-making productivity and the highest quality.

We have secured technological capacity to assemble diverse plastic parts through stable operation of experienced workers on assembly line and respond to quality and delivery requests from our clients through construction of automation lines, streamlining the assembly process of complex plastic parts based on accumulated know-how in years of manufacturing process, we are maximizing efficiency through optimization of processing equipment and process.



# 9. Facility status & global presence





# 10. Quality Control





By maximizing customer satisfaction, stabilizing development quality, and 100% achievement of standard perfection ratio through process control, we are concentrating all our efforts on realizing customer satisfaction through world-class quality and services.

#### **Quality Assurance Process (IPO System)**

Quality assurance process consists of 3 stages of IPO, and competitiveness is reinforced by repetitive implementation of IPO. \* IPO: IN-PUT QUALITY, PROCESS QUALITY, OUT-PUT QUALITY)



#### **State of Quality Assurance**

Emphasis is placed on enhancing quality competitiveness through quality compliance by stage and thorough verification from the design stage to manufacture and quality innovation. An integrated management and analysis system is being constructed that covers systematic process control, continuous process monitoring, statistical techniques, and company-wide proposals.

#### ISO9001:2015







#### MBE



#### UL

Certificate of Membership

America Samkwang, Inc.

		LE338070 rts - Component	
			Page Sultion
	Fabricated Pa	rts - Component	
See General Information for Fal	bricated Parts - Component		
SAMEWANG INDUSTRIES DE AVE LOS ENCINOS 1013 PARQUE INDUSTRIAL VILLA FLO	DRIDA		E238076
Marking: Company name and u	ognition based on material trace L accigned code designation on	sability, UL assigned designation E33: part, shipping carrier, or specishest i	n chipping carten. Last Ucdated on 2010-04-23
Fabricated plastic parts. Rec	ognition based on material trace		

# 10.1 National Minority supplier in process



#### In process to get the National Minority Supplier



Advancing Business Connections that Count

# 10.2. Metrology & test facilities













#### **Equipment Status**

- ❖ 3D Visual Measuring Machine (.0001" Tolerance) 2 set
- CMM from "Brown & Sharpe"
- **❖**CMM\_Scan from "Wenzel"
- Push and Pull Tester
- Spectrophotometer
- Rubbing Tester
- Salt Spray Tester
- Thermal Shock chamber

❖ Vibrator Tester

**❖**Tumbler Tester

- **❖** Light Booth
- ❖ MFI Tester
- Moister Analyzer
- ❖Temperature and **Humidity chambers**



(Thermal Hygrostat)

#### Reliability tester (Items:)



**SPECTROPHOTO METER** 

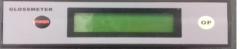


**MELDED TESTER** 

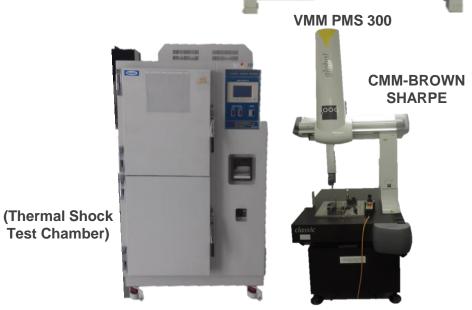




**GLOSS METER** 



SALT SPRAY **TESTER** 



#### 11. China SAMKWANG



Since establishing DG factory in March 2009, the factory has been steady revenue growth and become the largest partner of Samsung and Verifone within 4 years that makes successfully to build the most important production base of the global production network of Samkwang. Through contributing to job creation and economic development of communities, and social contribution activities, DG Samkwang is trying to do its best for corporate social responsibility corporate social responsibility.















Injection, IMD

**LSR** 





**Painting** 

**PVD** 

**Press** 





Company Name	Dongguan Samkwang Science and Technology Limited Co.
Capital	\$ 1,600 Million
Founded on	March 19, 2009
Type of Business	Manufacturing
Company Type	Foreign Investment Company
Location	Euntae 3-ro, Eunho Industrial Complex, Sagangjin, Dongguan –si, Gwangdongseong, China
Building	74,200 m²
No. of Employees	4,870 Persons
Main Product	Plastic component
САРА	6,000K Set / Month
Telephone	+86-769-8212-1901
Fax	+86-769-8212-1897

#### 12. Vietnam SAMKWANG



#### SAMKWANG VINA has been established in 2018 to cooperate with SAMSUNG strategically.

SAMKWANG VINA is focusing on manufacturing for SAMSUNG now and growing rapidly.

New factory has a clean manufacturing environment, and SAMKWANG VINA are contributing to the revitalization of the economy of Bac Giang province.

As a corporation that will be in charge of SAMKWNAG's major sales in the future, based on the experience of Dongguan

SAMKWANG, SAMKWANG is focusing all of its capabilities to be a NO.1 injection company in Viet Nam.





Factory	Tooling	Injection molding
		,



Painting	Evaporation	Assembly
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Company Name	SAMKWANG Vina Co., Ltd
Capital	\$ 300 Million
Founded on	2018. 5
Type of Business	Manufacturing
Company Type	Foreign Investment Company
Location	Lot U, Quang Chau Industrial Park, Quang Chau Commune, Viet Yen District, Bac Giang Province, Viet Nam
Building	40,000 m²
No. of Employees	1,374 Persons
Main Product	Plastic component
САРА	6,000K / Month
Telephone	+84-204-2484-122

#### 13. Korea SAMKWANG





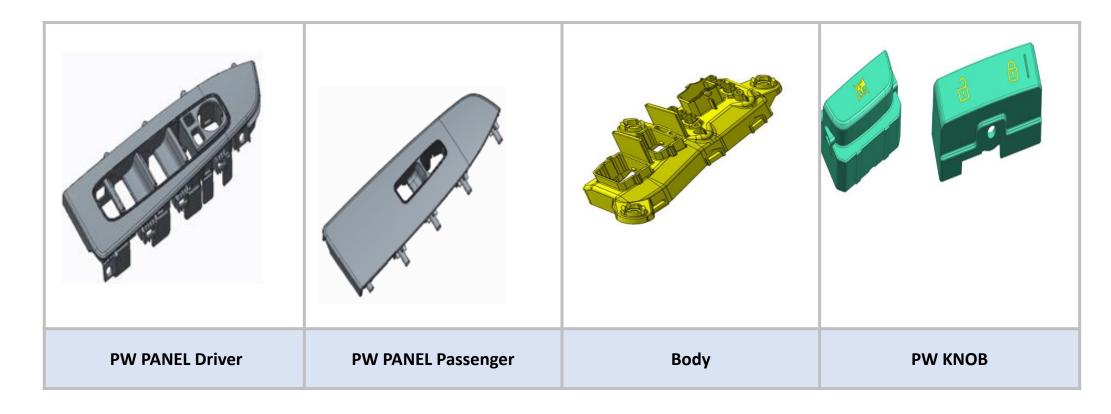
For the past 45 years, Samkwang has increased its production capacity and accumulated its technological know-how, constructing an integrated production system of diverse products, especially in manufacturing precision plastic parts. We are in possession of top quality facilities, technological know-how, and competent human talents. Based on this strength and thanks to our partnership with major makers of mobile phones, SAMKWANG is being recognized as an expert plastic parts company and we are intent on becoming one of the top ranking technology companies of the world through incessant creation and innovation

# 14. Product introduction 2019





#### **AUTOMOTIVE**





# StanleyBlack&Decker





#### 15. Our current customers & potential



**■** CONSUMER

**AUTOMOTIVE** 

□ IT



**15%** 













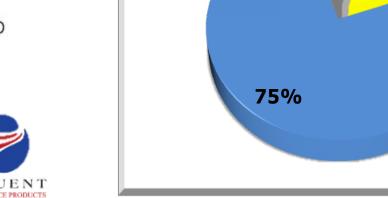


























**SUNGCHANG** 



10%

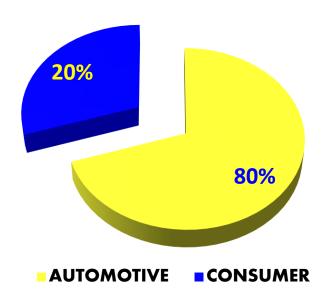




STRATTEC

KONGSBERG AUTOMOTIVE

brose

























Mando























# 16. Our current products in Reynosa















# 17. Samkwang Reynosa Logistic



- Optimal proximity to USA
- Exits to Monterrey and Matamoros at immediate access.
- Quick response to issues
- ❖ DHL, EXEL, FEDEX, Freight Forwarders, Several Brokers.
- Efficient weekly, daily, hourly deliveries.
- 24 hours a day Engineering support (Reynosa / Korea)



# 18. Tool Partner Capabilities (Korea)







C1UL



E2LB SWITCH PARK



K2XX CADILLAC BUTTON



K2XX GMC BUTTON











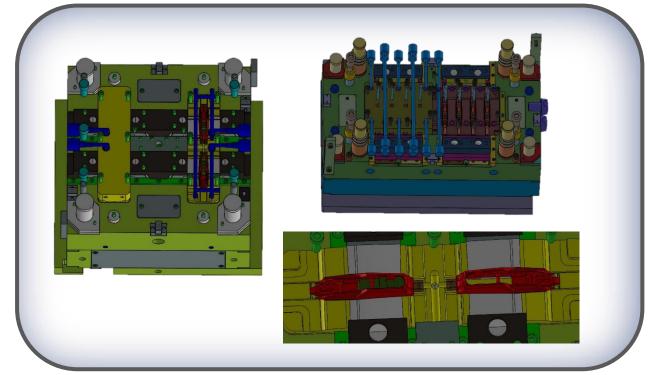


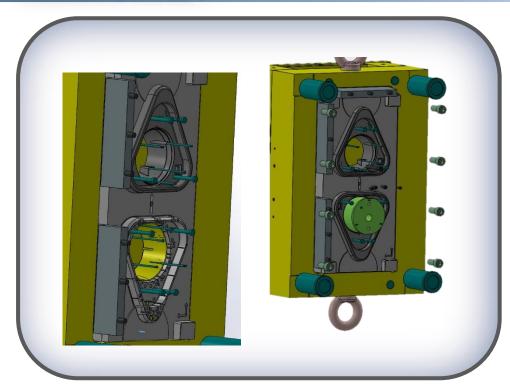


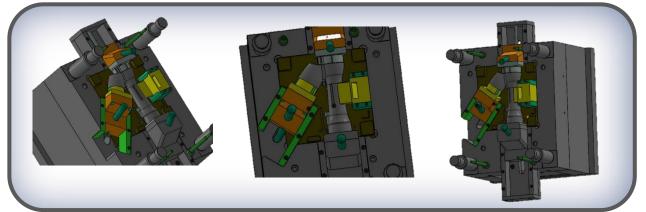
# 18. Tool Partner Capabilities (Korea).. Molding design











#### 18. Tool Partner Capabilities Korea.- Decorative/Chroming Process





#### **Outside Grip Handle**



#### **Inside Door Handle**



#### Grill/Body Side/TailGate Molding





DaeyangPlatech, Inc.

#### **GarnishMolding**



#### Foglamp/Garnish/Molding



#### **Bezel/Steering Wheel Bezel**





#### Indicator/Cupholder/Air Vent







#### **Nameplate**





#### 18. Tool Partner Capabilities (Korea).. Certification





#### **Laser Etching Two-Tone Plating**



#### Electrodeposition **Painting Method**



#### ISO14001



#### IATF16949



#### FIAT CRYSLER AUTOMOBILS (FCA)





BRIGHT CR (SZO)

SATIN CR (SZ6)

PLATINUM CR (SZ7)

#### SQ MARK



**RSM** 



#### GENERAL MOTORS (GM)



BRIGHT CR (150Z)



PEARL BRIGHT (110Z)



GARVANO SILVER (756S)



MATT SILKY GLOSS(908K)



TITANIUM CR (M24)

# 19. Advantages of Samkwang in Reynosa



- \* Reduce overall cost via continuous improvement:
- Yield Improvement
- Cycle time improvements
- Maximize equipment utilization
- Raw material Localization
- Local deliveries (OTD)
- One Stop Solution under one roof
- Tool design to Assembly with decoration process
- Engineering Support
- ❖ Local ESI team
- ❖ Work with Customers according to Local regional time.

# 20. Sales



#### Sales:

www.samkwangmx.com

Call Us! +1 (956) 686-0221

info@samkwangmx.com



# Our best Goal, is your satisfaction

# SAMKWANG



Thank You! 감사합니다!

Best Family –Friendly
Management